

# BUSINESS ECOLOGY INITIATIVE

www.business-ecology.org

## Business Ecology

As business and IT move closer to a convergence than ever before business will access technology resources not just through a common infrastructure or application platform, but through a transparent business methodology. This requires Information Technology (IT) to no longer be viewed as a utility but rather an integral and vital asset to the company. IT must lead quality initiatives, drive efficiency and revenue, and provide measurable, clear return on investment.

To support this role, it's not enough to merely use technology as a means to an end, but rather as a driving force of the business. The business must have access to all the necessary underlying architecture it requires from IT without effect to the business services it needs to supply. The OMG is taking a leading role in this charge through the **Business Ecology Initiative** – an initiative that brings together best practices in process management.

## Business Ecology Initiative

To this end, the OMG is positioned as a leading proponent of the drive towards Business Ecology. This movement requires standards, of course, but also relies on a stronger relationship and communication mechanism for IT and business alignment. The OMG uses its proven ability to bring communities together and motivate new initiatives through offerings beyond standards work and into industry collaboration forums such as the SOA Consortium, BPM Consortium and GCIO.

## Why OMG

Through the initiative, members and sponsors of BEI work through and with the OMG-managed SOA Consortium, BPM Consortium and GCIO advocacy groups to energize the market and drive interest in Business Ecology.

- SOA-C is about capturing business processes and governing the extension of existing processes to new capabilities
- BPM-C is about optimizing existing processes, finding opportunities for reuse and focusing efforts on business targets
- GCIO is about finding economies in processes throughout the business that can minimize resource usage without downgrading value or efficiency
- OMG standards are about amortizing costs over a larger marketplace, minimize costs of systems interoperability and portability to give the business flexibility and agility



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## BEI Sponsorship and Membership

Members and sponsors of an OMG-managed program (SOA-C, BPM-C and / or GCIO) are eligible for involvement in this exciting new initiative. For more information on membership or sponsorship for BEI or any of the OMG programs please contact the OMG's VP of Business Development, Ken Berk at **ken.berk@omg.org** or +1-781-444-0404 Ext. 150